

HOPPSTAR

# Catalogue



2024 V3

# THE IDEA

## WHY HOPPSTAR WAS FOUNDED

Looking for a digital kids camera for our 4-year-old godchild, we have noted that there are no products on the market that create good quality images, are easy to use and are also visually appealing at the same time.



Hoppstar Rookie yale



Hoppstar Artist blush

## HOPPSTAR WAS BORN OUT OF THIS VERY IDEA:

To make digital kids cameras, with whom you can take great photos, are easy to use, are proportioned for children's hands and, moreover, have such a great design that you like to take them with you wherever you go.

For Hoppstar, kids cameras are not just a simple toy but a companion designed to help children to develop their creativity and observation power, promote their fine motor skills and connect them with their surroundings, family and friends. Hoppstar aims to give children the opportunity to immerse themselves into a new world, to be able to experience this moment and hold on to it.

# HOPPSTAR

## What's important to us

### JUST TAKE PHOTOS

Of course not every photo taken turns out as a masterpiece right away, but the technical requirement should be fulfilled that it can be one. That's why Hoppstar kids cameras offer the possibility to save or print out the photographic moments of your children for the future.

### ATTRACTIVE DESIGN

Hoppstar values attractive design. We want to offer your child a companion that they are proud to take with them wherever they go. Many different and interchangeable designs ensure there is something for everyone.



### MORE THAN JUST A TOY

Hoppstar wants to help children express their creativity, sharpen their observational power and develop their fine motor skills. Your child should be able to immerse themselves in a completely new world, experience it as a moment and capture it photographically.

### NO GAMES

Hoppstar kids cameras are educational toys. We deliberately refrain from additional built-in games. To ensure the best experience of taking photos, all cameras have super cute photo filters and frames that kids can have fun with.



### HIGH QUALITY AND LIGHTWEIGHT BUILT

Hoppstar kids cameras are made of high quality materials. These not only make them particularly robust against impacts, but also particularly light and comfortable in use.

### SIMPLE, CHILD-FRIENDLY HANDLING

Large buttons ensure easy handling so you can familiarize yourself with all of the camera's functions as quickly as possible.

### CHARGING AND DATA TRANSFER

Hoppstar kids cameras are equipped with a SD card slot (and a matching SD memory card) as well as a USB-C charging cable slot for charging and transferring data.

### CERTIFIED QUALITY

Hoppstar kids cameras are certified according to the following international standards: CE, EN71, RoHS, CCC, MA.







Hoppstar Artist denim

PLAYFUL LEARNING STARTS WITH  
PRESSING THE CAMERA SHUTTER BUTTON.

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**NEW**

It's new, it's SUPER NEW!!!!!!!!!!!!!!  
Make sure to check out page 38 especially :-)

Also check out even more new stuff at pages  
14, 42, 50! (Yes, we have been busy this year!)

# HOPPSTAR

## “Fun”ctions & Facts



ENCOURAGING CREATIVITY  
AND FINE MOTOR SKILLS



INTERCHANGEABLE SILICONE CASES,  
SHOCKPROOF, FREE OF PVC,  
PHTALATES AND BPA



SELFIE CAMERA



LOTS OF FUN PHOTOFRAMES  
AND FILTERS INCLUDED



MADE BY SAFE  
MATERIALS ONLY



INSTANT PRINTNG  
FUNCTION



EASY MENU  
NAVIGATION



16 & 32 GB SD MEMORY CARD  
INCLUDED



RECHARGEABLE BATTERY



AVAILABLE IN MANY  
EUROPEAN LANGUAGES







# HOPPSTAR Cameras

Check out our Hoppstar kids camera models. Each comes with its unique features to satisfy the needs of different age groups and kids preferences.



## HOPPSTAR ROOKIE

from 3 years



## HOPPSTAR EXPERT

from 3 years  
with selfie camera



## HOPPSTAR ARTIST

from 5 years  
with selfie camera and instant printing



# HOPPSTAR Rookie

## DIGITAL CAMERAS FOR LITTLE EXPLORERS

The Hoppstar Rookie impresses with its delightful design. The large buttons make it particularly easy to use.

The detachable silicone case offers protection against breakage and at the same time gives enough grip to be able to hold and handle the camera easily.

The Rookie has popular features like photo frames, photo filters and face recognition. It offers children many fun opportunities to explore their creativity and develop their skills.

Certified quality: CE, EN71, RoHS, CCC, MA.

## HIGHLIGHTS



INTERCHANGEABLE SILICONE CASES,  
SHOCKPROOF, FREE OF PVC, PHTALATES AND BPA



RECHARGEABLE BATTERY



16 GB SD MEMORY CARD  
INCLUDED



## ROOKIE cute animals collection

This collection of cute animals comes in beautiful pastel colours.



ROOKIE yale



ROOKIE blush



ROOKIE honey



ROOKIE oat



ROOKIE blossom

## ROOKIE cheeky fruits collection

By opening this new collection of cute and a little cheeky fruits, the Rookie family opens to a new world of characters with a fresh pop of colours!

NEW



ROOKIE Strawbella



ROOKIE Pina Coolada



ROOKIE Mr. Smithy



NEW

# CHEEKY FRUITS COLLECTION

**VERY CUTE AND A LITTLE CHEEKY.**

By opening this new collection of cute and a little cheeky fruits, the Rookie family opens to a new world of characters with a fresh pop of colours!

HoppstarRookie Strawbella



ROOKIE Strawbella



ROOKIE Pina Coolada



ROOKIE Mr. Smithy



# WHAT'S IN THE BOX?



Camera



Silicone case



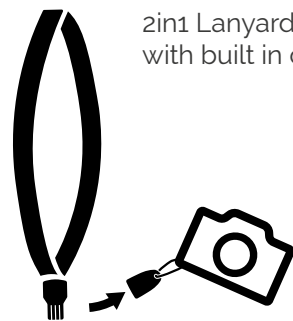
16 GB memory card



1x Type C adapter  
1x Micro USB adapter



Manual



2in1 Lanyard  
with built in charging cable



Hoppstar Rookie yale







# HOPPSTAR Expert

## DIGITAL CAMERAS FOR LITTLE EXPLORERS WITH SELFIE CAMERA

The Hoppstar Expert is the ideal kids camera with all the functions you need in everyday life.

Taking photos, an additional selfie camera on the back, 32 GB of storage space for up to 12,900 photos and a video camera function.

Also equipped with an easy-to-use menu and interchangeable silicone sleeves that protect against breakage.

The Expert also has popular features such as photo frames, photo filters and face recognition. It offers children even more opportunities to experience their creativity.

Certified quality: CE, EN71, RoHS, CCC, MA.

## HIGHLIGHTS



INTERCHANGEABLE SILICONE CASES,  
SHOCKPROOF, FREE OF PVC, PHTHALATES AND BPA



RECHARGEABLE BATTERY



32 GB SD MEMORY CARD  
INCLUDED



SELFIE CAMERA



## EXPERT collection

The expert collection comes in a retro design and beautiful pastel colours.



EXPERT yale



EXPERT blush



EXPERT laurel



EXPERT citron



# WHAT'S IN THE BOX?



Camera



Silicone case



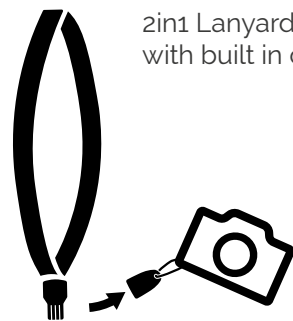
32 GB memory card



1x Type C adapter  
1x Micro USB adapter



Manual



2in1 Lanyard  
with built in charging cable



Hoppstar Expert yale







# HOPPSTAR

## Artist

### DIGITAL CAMERAS FOR LITTLE EXPLORERS WITH SELFIE CAMERA INSTANT PRINTING

Take photos and print them right away!

In just 3 seconds you have your photo printed in black and white, you can color it, pass it on, or simply admire it.

And – !Attention parents! – all this at an unbeatable price of € 0.04 per photo (as comparison: a Polaroid photo costs around € 1.00). The Hoppstar Artist also offers: photo frames, photo filters, a selfie camera on the back, video function, and much more!

Certified quality: CE, EN71, RoHS, CCC, MA.



### ARTIST collection

The Artist collection in beautiful pastel colours.



ARTIST oat



ARTIST blush

### HIGHLIGHTS



RECHARGEABLE BATTERY



32 GB SD MEMORY CARD INCLUDED



SELFIE CAMERA



INSTANT PRINTING



ARTIST laurel



ARTIST denim

# WHAT'S IN THE BOX?



Camera



3 paper rolls



32 GB memory card



1x Type C adapter  
1x Micro USB adapter



Data cable



Manual



Carry lanyard









# HOPPSTAR

## Silicone Sleeves

### SILICONE SLEEVES FOR HOPPSTAR ROOKIE & EXPERT

Elevate your camera experience with Hoppstar Accessories!

Hoppstar Rookie and Hoppstar Expert cameras are delivered with silicone sleeves in a great design.

They come in a wide variety of colors and styles, are interchangeable and designed to make the cameras shock and impact resistant.



### HIGHLIGHTS



SHOCKPROOF  
INTERCHANGEABLE CASES



MADE BY SAFE MATERIALS ONLY  
FREE OF PVC, PHTALATES AND BPA

### SILICONE SLEEVES FOR HOPPSTAR ROOKIE



SLEEVE yale



SLEEVE blush



SLEEVE honey



SLEEVE moss



SLEEVE oat



SLEEVE blossom



SLEEVE strawbella



SLEEVE pina coolada



SLEEVE mr. smithy

### SILICONE SLEEVES FOR HOPPSTAR EXPERT



SLEEVE yale



SLEEVE blush



SLEEVE laurel



SLEEVE siena



SLEEVE citron







# HOPPSTAR

## Printing Paper

### PRINTING PAPERS FOR HOPPSTAR ARTIST

Elevate your camera experience with Hoppstar Accessories!

Hoppstar Artist cameras are delivered with 1 pack of paper rolls (1 pack = 3 rolls = 225 pictures), but of course soon enough you will need more paper for even more print out fun!



**3 PAPER ROLLS REFILL PACK**  
2 pcs paper + 1 pc self-adhesive roll



**3 PCS SELF-ADHESIVE PAPER ROLLS REFILL PACK**



**3 PCS COLOUR PAPER ROLLS REFILL PACK**



**3 PCS ECO PAPER ROLLS REFILL PACK**





# HOPPSTAR MEMO GAME

## THE FIRST MATCHING PHOTO GAME WITH INTERCHANGEABLE PAIRS!

The Hoppstar Memo is the first matching photo game with interchangeable pairs.

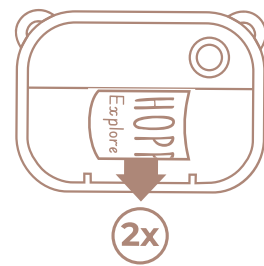
Take a picture with your Hoppstar Artist camera, print it 2 times, put the print outs in the card sleeves and you have your matching pair. Repeat this all over and you have endless matching fun!

The Hoppstar Memo contains 24 pcs of card sleeves for 12 matching pairs and 6 pcs of paper rolls.

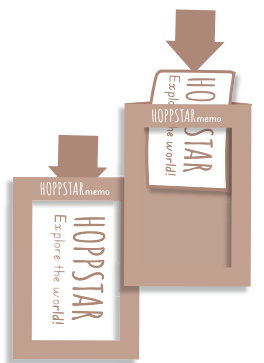
So in total you can print up to 224 pairs!



# HOW TO PLAY



**1** TAKE A PICTURE WITH YOUR HOPPSTAR ARTIST CAMERA AND PRINT IT 2 TIMES

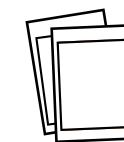


**2** PUT THE PRINT OUTS IN THE CARD SLEEVES AND YOU HAVE YOUR MATCHING PAIR

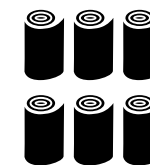


**3** REPEAT THIS ALL OVER AND YOU HAVE MATCHING FUN!

# WHAT'S IN THE BOX?



24 pcs card sleeves



6 pcs paper rolls





# HOPPSTAR

## Camera Bags

NEW

### CAMERA BAGS FOR HOPPSTAR KIDS CAMERAS

May we introduce: the Hoppstar Bags!

These super stylish bags to carry your Hoppstar camera around, offer protection against dust, bumps and scratches.

They offer enough space for your camera, accessories and much more! Sewn from high-quality nylon, the bags are super light, super soft and super durable at the same time.

The Hoppstar Bags also offer inner compartments for the perfect organization of all kinds of things and a padded carrying strap.

### HIGHLIGHTS



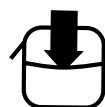
SHOCKPROOF AND PROTECTS AGAINST DUST AND MOISTURE



SUPERSOFT FABRIC FOR A SOFT TOUCH



SPACIOUS DESIGN FOR CAMERA AND ALL ACCESSORIES



INSIDE SLEEVE POCKETS FOR EASY ORGANIZING ALL ITEMS



### CAMERA BAG MINI

Ideal for Hoppstar Rookie and Expert



CAMERA BAG mini bubblegum



CAMERA BAG mini navy

### CAMERA BAG MIDI

Ideal for Hoppstar Artist



CAMERA BAG midi cream



CAMERA BAG midi laurel



# HOPPSTAR

Explore the world!





# HOPPSTAR

## Product Range

### HOPPSTAR ROOKIE



### HOPPSTAR EXPERT



### HOPPSTAR ARTIST



### HOPPSTAR CAMERA BAGS



### SILICONE SLEEVES FOR HOPPSTAR ROOKIE



### SILICONE SLEEVES FOR HOPPSTAR EXPERT



### PAPER ROLLS FOR HOPPSTAR ARTIST










### HOPPSTAR MEMO GAME IDEAL FOR HOPPSTAR ARTIST



HOPPSTAR

Feature Overview

	ROOKIE	EXPERT	ARTIST
RECOM. AGE	3+ YEARS	3+ YEARS	5+ YEARS
	16 GB	32 GB	32 GB
	2,0" IPS	2,0" IPS	2,4" IPS
	750 mAh	750 mAh	1500 mAh
	✓	✓	✗
SILICONE SLEEVE			
	✗	✓	✓
SELFIE CAMERA			
	✗	✗	✓
PRINTING FUNCTION			
	DC 5V - 1A	DC 5V - 1A	DC 5V - 1A
INPUT VOLTAGE			





# HOPPSTAR

## Marketing Material

NEW



IN-STORE MARKETING PACKAGE



POS COUNTER DISPLAY

NEW



A4 SUJET (FREESTANDING)



A5 STAND SUJET



 **FOLLOW US**  
AND BE PART OF THE HOPPSTAR COMMUNITY  
[@HOPPSTAR\\_KIDS](#)





# HOPPSTAR

*Explore the world!*

## ABOUT US

Hoppstar stands for discovery: "Explore the world" and capture what you have experienced. This requires concentration and focus, as well as a strong partner at your side.

Hoppstar wants to be this strong partner for you. That's why we develop products related to photography (and nothing else ...) that you'll be happy to take with you wherever you go.

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## SOCIAL

