



HOPPSTAR
Explore the world!





IDEA

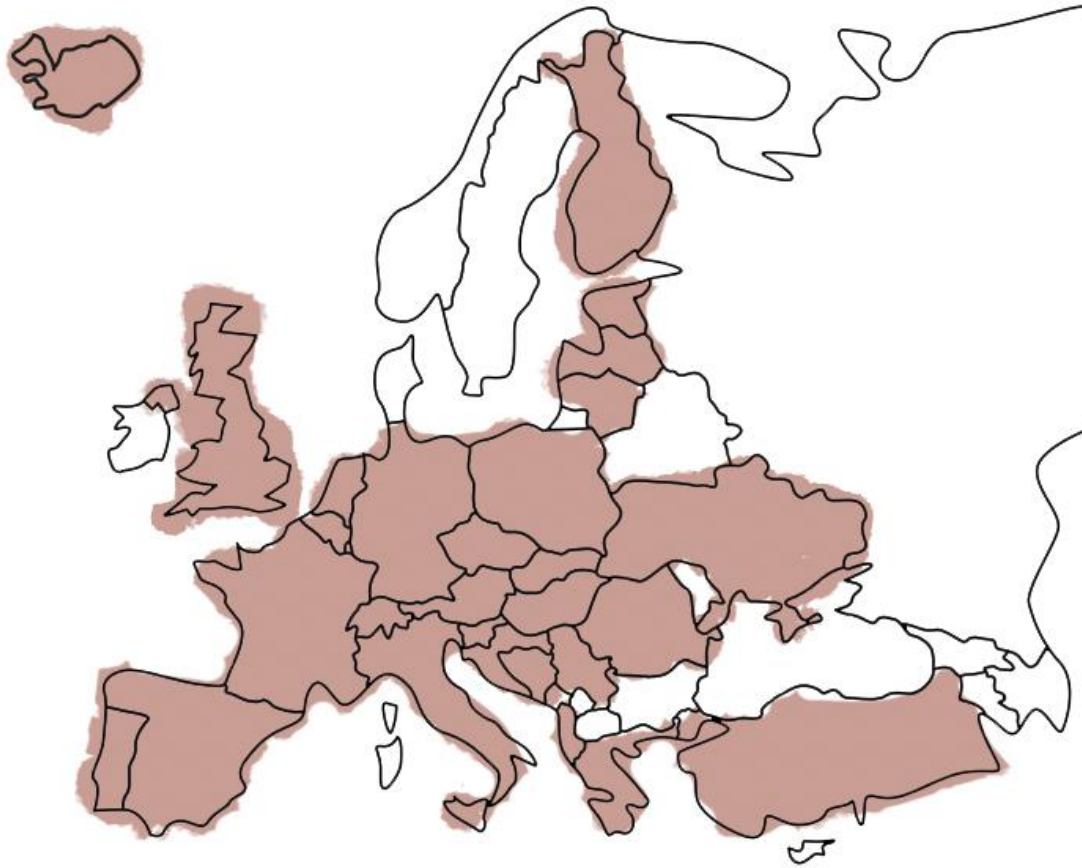
When we were looking for a children's camera for our 4-year-old godchild, we noticed that there are no products on the market that simultaneously take good quality pictures, are easy to use, light and not too bulky and are also visually appealing. Hoppstar was born out of exactly this idea: To make digital kids cameras, with whom you can take great photos, are easy to use, are proportioned for children's hands and, moreover, have such a great design that you like to take them with you wherever you go.

CONCEPT

Hoppstar sees children's cameras not just as a simple toy, but as a companion designed to help children develop their creativity and powers of observation, develop their fine motor skills and connect them with their surroundings, family and friends. Hoppstar wants to give children the opportunity to immerse themselves in a new world, to experience it as a moment and to be able to capture it.

HOPPSTAR

Countries



* Japan coming soon

- Austria
- Albania
- Belgium
- Bosnia
- Croatia
- Czech Republic
- Estonia
- Finnland
- France
- Germany
- Greece
- Hungary
- Iceland
- Italy
- Japan*
- Latvia
- Lettland
- Luxembourg
- Netherlands
- Poland
- Portugal
- Romania
- Serbia
- Slovakia
- Slovenia
- Spain
- Switzerland
- Turkey
- United Kingdom
- Ukraine

HOPPSTAR

Assorted shops

KIDLY

SELFRIDGES & CO

SMALLABLE

 Thalia

BABY KOCHS


herr und frau klein®

tutete®

Jules & Juliette

hello
archie

yay
K I D S

 casababy

 LOLLIPOPS
RAINBOWS

HOPPSTAR

Awards & Featured by



Winner of Toy Award 2024;
Spielwarenmesse Nuernberg

VANITY FAIR

JP²³

GEWINN

E L L E kids

COSMOPOLITAN

marie
claire
enfants

baby&junior

Eltern



HOPPSTAR

Rookie



The Rookie impresses with its delightful design. The large buttons make it particularly easy to use. The detachable silicone case offers protection against breakage and at the same time gives enough grip to be able to hold and handle the camera easily.



HOPPSTAR Expert



The Expert is the ideal children's camera with all the functions you need in everyday life. With an additional selfie camera on the back, 32 GB of storage space for up to 12,900 photos and a video camera function. Also equipped with an easy-to-use menu and interchangeable silicone sleeves that protect against breakage.



HOPPSTAR

Artist



Take photos and print them immediately! In just 3 seconds you have your photo in black and white in front of you, you can color it, share it, admire it, And all this at an unbeatable price of € 0.04 per photo. The Hoppstar Artist also offers: photo frames, photo filters, a selfie camera on the back, video function, and much more!



HOPPSTAR

Color Bags

MINI BAG



With these super stylish bags, you can carry your Hoppstar Camera around and protect it against dust, bumps and scratches.

They offer enough space for your camera, accessories and much more! Sewn from high-quality nylon, the bags are super light, super soft and super durable at the same time.

The Hoppstar Bags also offer inner compartments for the perfect organization of all kinds of things and a padded carrying strap which is adjustable in length.



Perfect for Rookie & Expert



HOPPSTAR

Bags

MIDI BAG



With these super stylish bags, you can carry your Hoppstar Camera around and protect it against dust, bumps and scratches.

They offer enough space for your camera, accessories and much more! Sewn from high-quality nylon, the bags are super light, super soft and super durable at the same time.

The Hoppstar Bags also offer inner compartments for the perfect organization of all kinds of things and a padded carrying strap which is adjustable in length.

Perfect for Artist



HOPPSTAR

Memo Game



The Hoppstar Memo is the first matching photo game with interchangeable pairs. Take a picture with your Hoppstar Artist camera, print it 2 times, put the print outs in the card sleeves and you have your matching pair. Repeat this all over and you have endless matching fun!

The Hoppstar Memo contains 24 pcs of card sleeves for 12 matching pairs and 6 pcs of paper rolls. So in total you can print up to 224 pairs!



HOPPSTAR

Artist Memo



Take a picture with your Hoppstar Artist camera, print it 2 times, put the print outs in the card sleeves and you have your matching pair.

Repeat this all over and you have endless matching fun!





artist memo
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HOPPSTAR

Marketing Material



In-Store Marketing Packaging
With POS Display, 2x A4 Sujet and 2x A5 Stand



A4 Sujet (freestanding) A5 Stand



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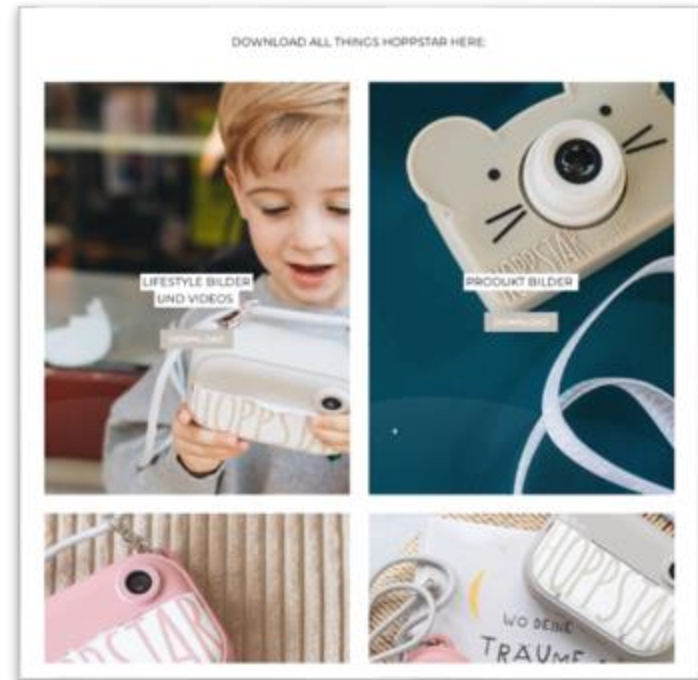
Online Marketing



Social Media Marketing

Influencer Marketing

Variety of Pictures & Videos
for our Partners to download



HOPSTAR

Offline Marketing

Tradeshows



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