

EXPLORE THE WORLD!

# HOPPSTAR

“2025 IS THE YEAR OF  
TRANSFORMATION”

2025 V1



## WHAT'S NEW AT HOPPSTAR

- A PERFECT FIT  
COLOR MATCHING BAGS
- A MATCH MADE IN HEAVEN  
THE HOPPSTAR ARTIST MEMO
- A POP OF FRESH COLOR  
THE ROOKIE BLUBELLE

# EDITORIAL

## Dear Hoppstar Partners,

The horizon of 2025 is glowing bright, and at Hoppstar, we're ready to make this year one for the books. This is not just another year, it's the year where bold ideas become reality. We're thrilled to share our ambitious vision with you, because together, we're building something extraordinary.

2025 is the year of transformation at Hoppstar. With this catalog, you'll discover not only our latest innovations but also our commitment to a reimagined future, all encapsulated in three powerful pillars:

### 1. A Perfect Fit: color matching bags

Hoppstar continues to be the go-to specialist for high-quality children's cameras with designs that turn heads and spark creativity. But in 2025, we're taking it up a notch. Our cameras are now complemented by stylish, color-coordinated bags, functional accessories designed to perfectly fit each and every of our models.

Leading this charge is our Bag Midi Denim, the first in line of (upcoming) special editions. Crafted from authentic denim, it's not just a bag; it's a statement. A statement for every young explorer who wants to carry their camera in style.



### 2. A Match Made in Heaven: the Artist Memo

This year, we're doubling down on fun and creativity with an expanded games lineup. Say hello to the Hoppstar Artist Memo! Building on the success of our Hoppstar Memo Game, this set includes 24 memo cards, six rolls of printing paper, and our beloved Hoppstar Artist camera in the new color almond.

### 3. A Pop of Color: the Rookie blubelle

Because life is better in color, we're bringing even more vibrancy to our cherished Cheeky Fruits Rookie line: the blubelle color.

But here's the best part: these incredible innovations are just the beginning. What you're seeing in this catalog is only the first glimpse of a thrilling lineup of new products and ideas we have in store for 2025.

At Hoppstar, we're dreaming big, and we can't wait to bring you along for the ride. Let's make 2025 unforgettable together, one photo, one memory, one colorful moment at a time.

Your Hoppstar Team



# OUR PRIORITIES

## JUST TAKE PHOTOS

Of course not every photo taken, turns out as a masterpiece right away, but the technical requirement should be fulfilled that it can be one. That's why Hoppstar kids cameras offer the possibility to save or print out the photographic moments of your children for the future.

## ATTRACTIVE DESIGN

Hoppstar values attractive design. We want to offer your child a companion that they are proud to take with them wherever they go. Many different and interchangeable designs ensure there is something for everyone.

## MORE THAN JUST A TOY

Hoppstar wants to help children express their creativity, sharpen their observational power and develop their fine motor skills. Your child should be able to immerse themselves in a completely new world, experience it as a moment and capture it photographically.

## NO VIDEO GAMES

Hoppstar kids cameras are educational toys. We deliberately refrain from additional built-in games. To ensure the best experience of taking photos, all cameras have super cute photo filters and frames that kids can have fun with.



## HIGH QUALITY AND LIGHTWEIGHT BUILT

Hoppstar kids cameras are made of high quality materials. These not only make them particularly robust against impacts, but also particularly light and comfortable in use.

## SIMPLE, CHILD-FRIENDLY HANDLING

Large buttons ensure easy handling so you can familiarize yourself with all of the camera's functions as quickly as possible.

## CHARGING AND DATA TRANSFER

Hoppstar kids cameras are equipped with a SD card slot (and a matching SD memory card) as well as a USB-C charging cable slot for charging and transferring data.

## CERTIFIED QUALITY

Hoppstar kids cameras are certified according to the following international standards: CE, EN71, RoHS, CCC, MA.



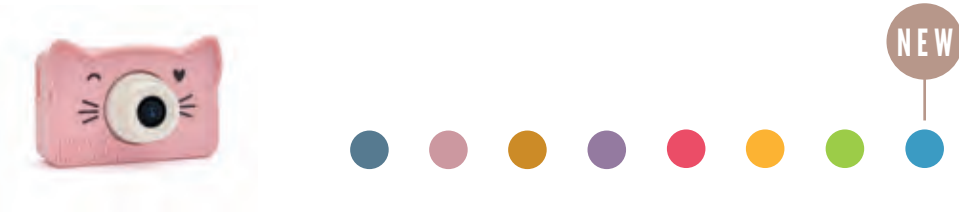
PLAYFUL LEARNING STARTS WITH  
PRESSING THE CAMERA SHUTTER BUTTON.

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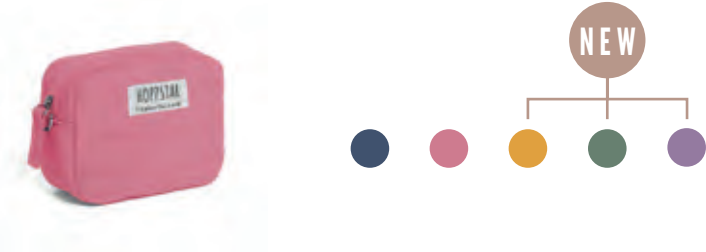
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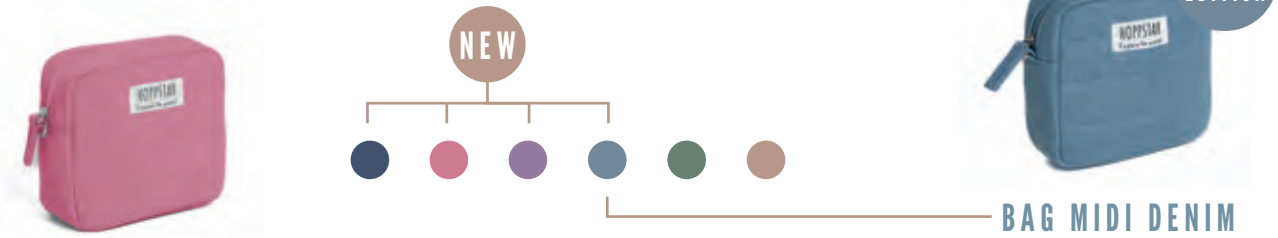
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# HOPPSTAR ROOKIE

## DIGITAL CAMERAS FOR LITTLE EXPLORERS

The Hoppstar Rookie impresses with its delightful design. The large buttons make it particularly easy to use.

The detachable silicone case offers protection against breakage and at the same time gives enough grip to be able to hold and handle the camera easily.

The Rookie has popular features like photo frames, photo filters and face recognition. It offers children many fun opportunities to explore their creativity and develop their skills.

Certified quality: CE, EN71, RoHS, CCC, MA.

## HIGHLIGHTS



INTERCHANGEABLE SILICONE CASES,  
SHOCKPROOF, FREE OF PVC, PHTALATES AND BPA



RECHARGEABLE BATTERY



16 GB SD MEMORY CARD  
INCLUDED



## ROOKIE cute animals collection

This collection of cute animals comes in beautiful pastel colours.



yale



blush



honey



blossom

## ROOKIE cheeky fruits collection

By opening this new collection of cute and a little cheeky fruits, the Rookie family opens to a new world of characters with a fresh pop of colours!



Strawbella



Pina Coolada



Mr. Smithy



Blubelle



NEW

# HOPPSTAR ROOKIE BLUBELLE

## A POP OF COLOR!

Because life is better in color, we're bringing even more vibrancy to our cherished Cheeky Fruits Rookie line: the blubelle color.



Blubelle





# WHAT'S IN THE BOX?



Camera



Silicone case



16 GB memory card



1x Type C adapter  
1x Micro USB adapter



Manual



2in1 Lanyard  
with built in charging cable







# HOPPSTAR EXPERT

## DIGITAL CAMERAS FOR LITTLE EXPLORERS WITH SELFIE CAMERA

The Hoppstar Expert is the ideal kids camera with all the functions you need in everyday life.

Taking photos, an additional selfie camera on the back, 32 GB of storage space for up to 12,900 photos and a video camera function.

Also equipped with an easy-to-use menu and interchangeable silicone sleeves that protect against breakage.

The Expert also has popular features such as photo frames, photo filters and face recognition. It offers children even more opportunities to experience their creativity.

Certified quality: CE, EN71, RoHS, CCC, MA.



## HIGHLIGHTS



INTERCHANGEABLE SILICONE CASES,  
SHOCKPROOF, FREE OF PVC, PHTHALATES AND BPA



RECHARGEABLE BATTERY



32 GB SD MEMORY CARD  
INCLUDED



SELFIE CAMERA

## EXPERT collection

The expert collection comes in a retro design and beautiful pastel colours.



yale



blush



laurel



citron



# WHAT'S IN THE BOX?



Camera



Silicone case



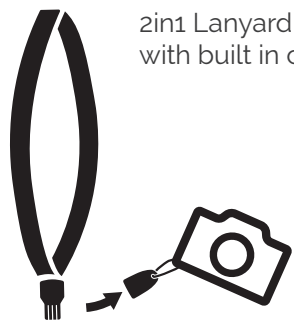
32 GB memory card



1x Type C adapter  
1x Micro USB adapter



Manual



2in1 Lanyard  
with built in charging cable







# HOPPSTAR ARTIST

## DIGITAL CAMERAS FOR LITTLE EXPLORERS WITH SELFIE CAMERA AND INSTANT PRINTING

Take photos and print them right away!

In just 3 seconds you have your photo printed in black and white, you can color it, pass it on, or simply admire it.

And – !Attention parents! – all this at an unbeatable price of € 0.04 per photo (as comparison: a Polaroid photo costs around € 1.00). The Hoppstar Artist also offers: photo frames, photo filters, a selfie camera on the back, video function, and much more!

Certified quality: CE, EN71, RoHS, CCC, MA.



## HIGHLIGHTS



RECHARGEABLE BATTERY



32 GB SD MEMORY CARD INCLUDED



SELFIE CAMERA



INSTANT PRINTING

## ARTIST collection

The Artist collection in beautiful pastel colours.



denim



blush



laurel



blossom



NEW

# HOPPSTAR ARTIST BLOSSOM

## SPRING AWAKENING!

This new and highly requested color is the perfect addition for the spring season!



blossom



# WHAT'S IN THE BOX?



Camera



3 paper rolls



32 GB memory card



1x Type C adapter  
1x Micro USB adapter



Data cable



Manual



Carry lanyard









# HOPPSTAR GAMES

Take photos, print, play!

Hoppstar re-invents the famous memo game.  
Available with or without Artist camera  
in the new color almond (only available as Artist Memo).



## HOPPSTAR MEMO

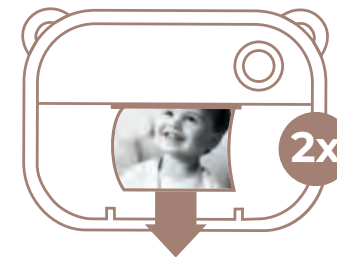
from 3 years  
including: - 24 pcs Card Sleeves and  
- 6 pcs Paper Rolls



## HOPPSTAR ARTIST MEMO

from 5 years  
including: - Artist Camera in almond,  
- 24 pcs Card Sleeves and  
- 6 pcs Paper Rolls

# HOW TO PLAY



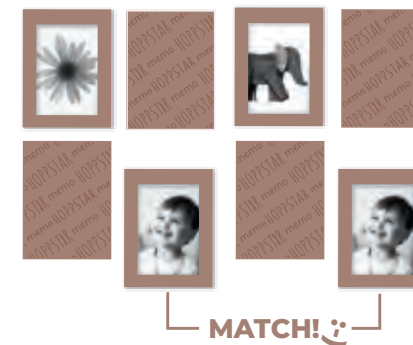
1

Take a picture with your Hoppstar Artist camera and print it 2 times



2

Put the print outs in the card sleeves and you have your matching pair



3

Repeat this all over and you have matching fun!



# HOPPSTAR MEMO

## PRINT PHOTOS AND PLAY!

Print your photos 2 times, put the print outs in the card sleeves and you have your matching pair.

Repeat this all over and you have endless matching fun!



### HIGHLIGHTS



24 PCS CARD  
SLEEVES



6 PCS PAPER ROLLS

# HOPPSTAR ARTIST MEMO

## A MATCH MADE IN HEAVEN: TAKE PHOTOS, PRINT AND PLAY!

Take a picture with the Hopppstar Artist camera almond, print it 2 times, put the print outs in the card sleeves and you have your matching pair.

Repeat this all over and you have endless matching fun!



### HIGHLIGHTS



HOPPSTAR ARTIST  
CAMERA ALMOND



24 PCS CARD  
SLEEVES



6 PCS PAPER ROLLS





# WHAT'S IN THE BOX?

## MEMO GAME



24 pcs card sleeves



6 pcs paper rolls

## ARTIST MEMO



Artist Camera almond



24 pcs card sleeves



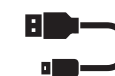
6 pcs paper rolls



32 GB memory card



1x Type C adapter  
1x Micro USB adapter



Data cable



Manual



Carry lanyard

# HOPPSTAR BAGS

## A PERFECT FIT: COLOR MATCHING BAGS

May we introduce: the Hoppstar Bags, color matching to all Hoppstar Cameras!

With these super stylish bags, you can carry your Hoppstar Camera around and protect it against dust, bumps and scratches.

They offer enough space for your camera, accessories and much more! Sewn from high-quality nylon, the bags are super light, super soft and super durable at the same time.

The Hoppstar Bags also offer inner compartments for the perfect organization of all kinds of things and a padded carrying strap which is adjustable in length.

## HIGHLIGHTS



CARRYING STRAP ADJUSTABLE IN LENGTH



SHOCKPROOF AND PROTECTS AGAINST DUST AND MOISTURE



SUPERSOFT FABRIC FOR A SOFT TOUCH



SPACIOUS DESIGN FOR CAMERA AND ALL ACCESSORIES



INSIDE SLEEVE POCKETS FOR EASY ORGANIZING ALL ITEMS





PERFECT FOR HOPPSTAR  
ROOKIE & EXPERT



PERFECT FOR  
HOPPSTAR ARTIST



CAMERA BAG MINI



CAMERA BAG MIDI



AVAILABLE COLOURS



AVAILABLE COLOURS









# HOPPSTAR PRINTING PAPER



**3 PAPER ROLLS REFILL PACK**  
2 pcs paper + 1 pc self-adhesive roll



**3 PCS SELF-ADHESIVE PAPER ROLLS REFILL PACK**



**3 PCS COLOUR PAPER ROLLS REFILL PACK**



**3 PCS ECO PAPER ROLLS REFILL PACK**





# HOPPSTAR SILICONE SLEEVES

## SILICONE SLEEVES FOR HOPPSTAR ROOKIE & EXPERT

Elevate your camera experience with Hoppstar Accessories!

Hoppstar Rookie and Hoppstar Expert cameras are delivered with silicone sleeves in a great design.

They come in a wide variety of colors and styles, are interchangeable and designed to make the cameras shock and impact resistant.



## HIGHLIGHTS



SHOCKPROOF  
INTERCHANGEABLE CASES



MADE BY SAFE MATERIALS ONLY  
FREE OF PVC, PHTALATES AND BPA

## SILICONE SLEEVES FOR HOPPSTAR ROOKIE



yale



blush



honey



oat



blossom



Strawbella



Pina Coolada



Mr. Smithy



Blubelle

NEW

## SILICONE SLEEVES FOR HOPPSTAR EXPERT



yale



blush



laurel



citron



# HOPPSTAR MARKETING MATERIAL



IN-STORE MARKETING PACKAGE



POS COUNTER DISPLAY



A4 SUJET (FREESTANDING)



A5 STAND SUJET







# HOPPSTAR FEATURE OVERVIEW

## WHY YOU SHOULD BUY HOPPSTAR CAMERAS



ENCOURAGING CREATIVITY  
AND FINE MOTOR SKILLS



LOTS OF FUN PHOTOFRAMES  
AND FILTERS INCLUDED



EASY MENU  
NAVIGATION



MADE BY SAFE  
MATERIALS ONLY

## HOW TO CHOOSE YOUR HOPPSTAR CAMERA

### RECOMMEND AGE



RECHARGEABLE



SILICONE SLEEVE



SELFIE CAMERA



INPUT VOLTAGE



ROOKIE

3+  
YEARS

16 GB

2,0" IPS

750 MAH

YES

NO

NO

DC 5V - 1A



EXPERT

3+  
YEARS

32 GB

2,0" IPS

1000 MAH

YES

YES

NO

DC 5V - 1A



ARTIST

5+  
YEARS

32 GB

2,4" IPS

1500 MAH

NO

YES

YES

DC 5V - 1A







FOLLOW US  
AND BE PART OF THE HOPPSTAR COMMUNITY





# HOPPSTAR

*Explore the world!*

## ABOUT US

Hoppstar stands for discovery: "Explore the world" and capture what you have experienced. This requires concentration and focus, as well as a strong partner at your side.

Hoppstar wants to be this strong partner for you. That's why we develop products related to photography (and nothing else ...) that you'll be happy to take with you wherever you go.

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## SOCIAL

