

HOPSTAR



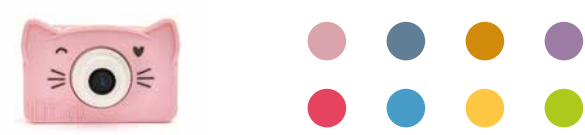
Explore the world.

CATALOG 2025 V2

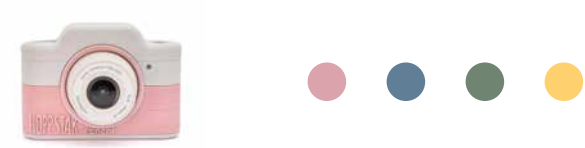
HOPPSTAR PRODUCT RANGE

Cameras

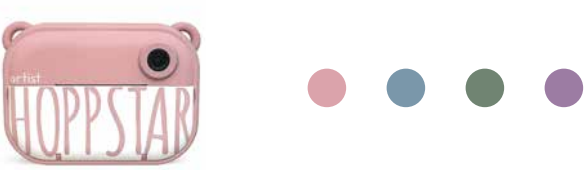
ROOKIE
Page 8



EXPERT
Page 12



ARTIST
Page 16



Games

HOPPSTAR MEMO
Page 24

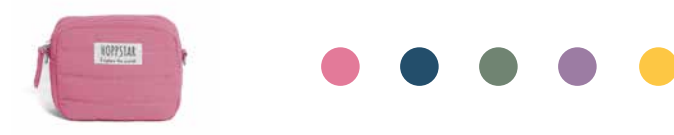


ARTIST MEMO
Page 24



Bags

MINI
Page 28

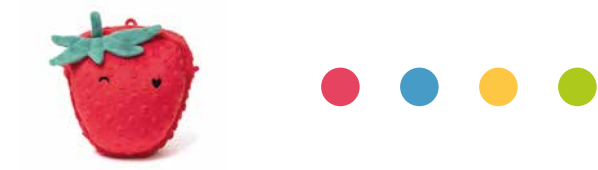


MIDI
Page 28



NEW

CHEEKY FRUITS
Page 34



Accessories

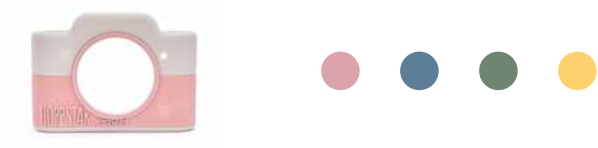
PAPER ROLLS
Page 44



ROOKIE SLEEVES
Page 46



EXPERT SLEEVES
Page 46





ABOUT US

IDEA & CONCEPT

When we were looking for a children's camera for our 4-year-old godchild, we noticed that there are no products on the market that simultaneously take good quality pictures, are easy to use, light and not too bulky and are also visually appealing. Hoppstar was born out of exactly this idea: to make digital kids cameras, with whom you can take great photos, are easy to use, are proportioned for children's hands and, moreover, have such a great design that you like to take them with you wherever you

go. Hoppstar sees children's cameras not just as a simple toy, but as a companion designed to help children develop their creativity and powers of observation, develop their fine motor skills and connect them with their surroundings, family and friends. Hoppstar wants to give children the opportunity to immerse themselves in a new world, to experience it as a moment and to be able to capture it.



WHAT WE CARE ABOUT

01. APPEALING DESIGN

Hoppstar kids cameras value attractive design. We want to offer your child a product that they are proud to take with them wherever they go and are also happy to show them off. Hoppstar is available in many different and interchangeable designs, so there is something for every taste.

02. MORE THAN "JUST" A TOY

Hoppstar wants to use photography to help children express their creativity, sharpen their observational skills and develop their fine motor skills. Your child should dive into a completely new world, experience it as a moment and be able to capture it photographically.

03. JUST GREAT PHOTOS

Of course, not every photo becomes a masterpiece, but every photo deserves to be one. That's why Hoppstar children's cameras offer high-resolution image sensors in order to be able to save or print out the photographic moments of your children for the future.

04. NO ADDITIONAL GAMES

Hoppstar kids cameras are educational toys. We deliberately refrain from additional built-in games. But to ensure that the fun of taking photos is not neglected, all cameras have super cute photo filters and frames that children can experiment with.

05. LIGHTWEIGHT CONSTRUCTION

Hoppstar kids cameras are made of the highest quality materials. These not only make them particularly robust against impacts, but also particularly light and comfortable to use.

06. EASY TO USE

Large buttons ensure ease of use so that you can familiarize yourself with all of the camera's functions as quickly as possible.

07. CERTIFIED QUALITY

Hoppstar kids cameras are certified according to the following international standards: EN71, RoHS, CE, CCC, MA.

08. CHARGING & DATA TRANSFER

Hoppstar kids cameras are equipped with an SD card slot (and a matching 16/32 GB SD memory card) as well as a USB charging cable slot for charging.

09. 13 EUROPEAN LANGUAGES

The menu of the Hoppstar kids cameras is available in 13 European languages, including English, German, French, Spanish, Italian, Greek, Slovenian, Danish, Serbian, Dutch, Portuguese, Polish and Hungarian. We are continuously working on adding more languages to both our manuals and camera menu.



SUSTAINABILITY

FUN & CARE IN BALANCE

01.

PACKAGING

We are eliminating plastic wherever possible. That's why we have made our packaging 99% plastic-free.

02.

SERVICE & REPAIR

Wherever possible, we service our products instead of simply replacing a defective product and discarding the original product.

03.

SHORT ROUTES

We work with our production partners to keep the routes of raw materials and product components as short as possible. We try to do the same here in Europe as best as we can by avoiding unnecessary routes.

04.

HIGH QUALITY

Hoppstar products are built in such a way that they have the longest possible product-life. This avoids bringing further products into circulation, for example through replacement products and the disposal of the original product.

05.

ECO PAPER

Only wood from sustainable timber management is used for the Hoppstar Eco paper. The paper is free of Phenols, BPA and BPS and can therefore be disposed of as normal paper waste. It is also water-resistant. Hoppstar Eco paper is sun-resistant, meaning it does not fade and can be stored for up many years. And it is produced in Germany.

HOPPSTAR ROOKIE

TO EXPLORE THE WORLD

The Hoppstar Rookie impresses with its delightful design. The large buttons make it particularly easy to use.

The interchangeable silicone case offers protection against breakage and at the same time gives enough grip to be able to hold and handle the camera easily.

The Rookie has popular features like photo frames, photo filters and face recognition. It offers children many fun opportunities to explore their creativity and develop their skills.

Certified quality:
CE, EN71, RoHS, CCC, MA.



Easy menu
navigation



Encouraging creativity and
fine motor skills



Made by safe
materials only

HIGHLIGHTS



Interchangeable silicone cases,
shockproof, free of PVC,
phthalates and BPA



Rechargeable battery



16 GB SD memory
card included

Animals Collection



BLUSH



YALE



HONEY



BLOSSOM

Cheeky Fruits Collection



STRAWBELLA



BLUBELLE



PINA
COOLADA



MR. SMITHY



HOPPSTAR EXPERT To EXPLORE THE WORLD

The Hopstar Expert is the ideal kids camera with all the functions you need in everyday life. Taking photos, an additional selfie camera on the back, 32 GB of storage space for up to 12,900 photos and a video camera function.

Also equipped with an easy-to-use menu and interchangeable silicone sleeves that protect against breakage.

The Expert also has popular features such as photo frames, photo filters and face recognition. It offers children even more opportunities to experience their creativity.

Certified quality:
CE, EN71, RoHS, CCC, MA.



Easy menu
navigation



Encouraging creativity and
fine motor skills



Made by safe
materials only

HIGHLIGHTS



Interchangeable silicone cases,
shockproof, free of PVC,
phthalates and BPA



Rechargeable battery



32 GB SD memory
card included



Selfie camera



BLUSH



YALE



LAUREL



CITRON



HOPPSTAR ARTIST

TO EXPLORE THE WORLD

Take photos and print them right away!
In just 3 seconds you have your photo
printed in black and white, you can color
it, pass it on, or simply admire it.

And – !Attention parents! - all this at an
unbeatable price of € 0.04 per photo.

The Hoppstar Artist also offers: photo
frames, photo filters, a selfie camera
on the back, video function, and much
more!

Certified quality:
CE, EN71, RoHS, CCC, MA.



Easy menu
navigation



Encouraging creativity and
fine motor skills



Made by safe
materials only

HIGHLIGHTS



Interchangeable silicone cases,
shockproof, free of PVC,
phthalates and BPA



Rechargeable battery



32 GB SD memory
card included



Selfie camera



Instant printing



BLUSH



DENIM



LAUREL



BLOSSOM






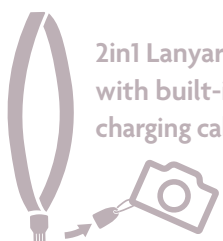


HOPPSTAR CAMERAS

WHAT'S IN THE BOX?






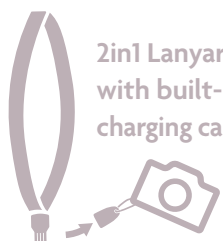
ROOKIE



-  Camera
-  Silicone Bag
-  Manual
-  16 GB memory card
-  1x Type C adapter
1x Micro USB adapter
-  2in1 Lanyard with built-in charging cable








EXPERT



-  Camera
-  Silicone Bag
-  Manual
-  32 GB memory card
-  1x Type C adapter
1x Micro USB adapter
-  2in1 Lanyard with built-in charging cable

ARTIST



-  Camera
-  Manual
-  32 GB memory card
-  Data cable
-  1x Type C adapter
1x Micro USB adapter
-  3 paper rolls
-  Carry lanyard





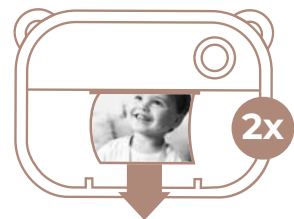
HOPPSTAR GAMES

TAKE PHOTOS, PRINT, PLAY!

Hoppstar re-invents the famous memo game. Available with or without the Artist camera in the new color almond (only available as Artist Memo). Create your own photo memory game: just print each photo twice, slide them into the card sleeves – and start playing!

Whether as an add-on (Hoppstar Memo) or as a complete set with the Artist camera (Artist Memo), this game boosts creativity, concentration, and brings fun for the whole family. Each set includes 24 card sleeves (for 12 pairs) and 6 paper rolls – enough for up to 224 custom pairs.

HOW TO PLAY?



01.

Take a picture with your Hoppstar Artist camera and print it 2 times



02.

Put the printouts in the card sleeves and you have your matching pair



03.

Repeat this all over and you have matching fun!

VIDEO TUTORIAL



HOPPSTAR MEMO



HIGHLIGHTS



24 pcs card sleeves



6 pcs paper rolls

ARTIST MEMO

Set (Hoppstar Memo + Artist Camera)



HIGHLIGHTS



24 pcs card sleeves



6 pcs paper rolls



Hoppstar Artist Camera Color almond

HOPPSTAR GAMES

WHAT'S IN THE BOX?

HOPPSTAR MEMO

Our add-on set – perfect if you already own a Hoppstar Artist. Simply print your photo twice, place the prints into the card sleeves, and you've got your matching pair. Repeat again and again – for endless matching fun!



24 pcs card sleeves



6 pcs paper rolls

ARTIST MEMO

Take a picture with the included Hoppstar Artist camera, print it 2 times, put the printouts in the card sleeves, and you have your matching pair. Repeat this all over and you have endless matching fun!



24 pcs card sleeves



6 pcs paper rolls



Hoppstar Artist Camera
Color almond



32 GB memory card



1x Type C adapter
1x Micro USB adapter



Data cable



Manual



Carry lanyard





CAMERA BAGS

COLOR MATCHING BAGS

May we introduce: the Hoppstar Bags, color matching to all Hoppstar Cameras! With these super stylish bags, you can carry your Hoppstar Camera around and protect it against dust, bumps and scratches. They offer enough space for your camera, accessories and much more!

Sewn from high-quality nylon, the bags are super light, super soft and super durable at the same time. The Hoppstar Bags also offer inner compartments for the perfect organization of all kinds of things and a padded carrying strap which is adjustable in length.

HIGHLIGHTS



Shockproof and protects against dust and moisture



Supersoft fabric for a soft touch



Spacious design for fitting all camera models and accessories



Inside sleeve pockets for easy organization of all items

HOPPSTAR MINI BAGS



For Rookie/Expert



NAVY



BUBBLEGUM



HONEY



LAUREL



BLOSSOM

HOPPSTAR MIDI BAGS



For Artist



NAVY



DENIM



BUBBLEGUM



LAUREL



BLOSSOM



CREAM





2IN1 STRAP

The Midi bag is perfectly matched to the Hoppstar Artist, ideal for carrying everything your little photographer needs.

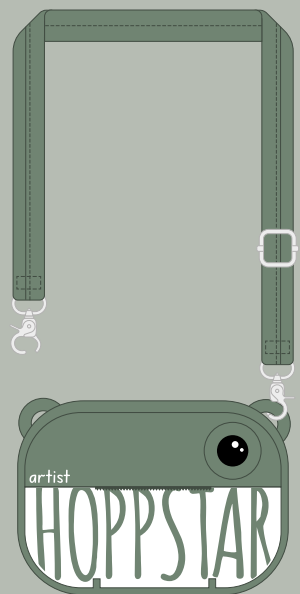
1.

 REMOVE
 STRAP
 FROM
 BAG



2IN1 STRAP

The carrying strap from the Midi bag can also be attached directly to the camera – for flexible and stylish photo adventures on the go.



2.

 CONNECT
 STRAP ON
 CAMERA





CAMERA BAGS

CHEEKY FRUITS

Our fun and colorful Cheeky Fruits Bags are the perfect match for our popular and colorful Cheeky Fruits cameras – Strawbella, Blubelle, Pina Coolada, and Mr. Smithy. These playful camera bags are not only eye-catching but also super

practical: thanks to their clever design, they can be worn as a shoulder bag or as a backpack. They fit children of all ages and offer enough space for all Hoppstar camera models. Ideal for little explorers on big adventures!

HIGHLIGHTS



Eye-catching fruit designs made into cute stylish bags



2 in 1 function: bag and backpack, easy to change



Shockproof and protects against dust and moisture



Supersoft fabric for a soft touch



Spacious design for fitting all camera models and accessories



Inside sleeve pockets for easy organization of all items

HOPPSTAR 2IN1 BAG & BACKPACK

Cheeky Fruits



STRAWBELLA



BLUBELLE



PINA COOLADA



MR. SMITHY





2IN1 STRAP BAG MODE

In its default mode, all cheeky fruits bags can be used as a classic shoulder bag. The strap is adjustable in length and can be customized to fit the child's height. This ensures a comfortable and secure fit for both younger and older children.

1. CHANGE THE
SHOULDER BAG...



... INTO A
BACKPACK!

2.

2IN1 BAG & BACKPACK HOW TO CHANGE?



01. Take off the strap



02 Pull the strap through the top loop



03 Connect the straps to the lower loops







PRINTING PAPERS

FOR ARTIST CAMERA

Refill paper for the Hoppstar Artist camera is available in four different types. Each pack contains three rolls, allowing for up to 225 photos to be printed — while the eco paper can produce up to 300 photos. A pack of standard paper is already included in every Hoppstar Artist packaging, so printing can start right away.



STANDARD PAPER
2 pcs paper + 1 pc self-adhesive roll



STICKY PAPER
3 pcs self-adhesive rolls



COLOR PAPER
3 pcs pastel color rolls



ECO PAPER
3 pcs blue eco paper rolls



SILICONE SLEEVES FOR ROOKIE & EXPERT

Elevate your camera experience with Hoppstar Accessories! Hoppstar Rookie and Hoppstar Expert cameras are delivered with silicone sleeves in a

great design. They come in a wide variety of colors and styles, are interchangeable and designed to make the cameras shock and impact resistant.



HIGHLIGHTS



Shockproof interchangeable cases



Made by safe materials only – free of PVC, phthalates and BPA

ROOKIE

Animal Collection Sleeves



BLUSH



YALE



HONEY



BLOSSOM



OAT

Cheeky Fruits Collection Sleeves



STRAWBELLA



BLUBELLE



PINA COOLADA



MR. SMITHY

EXPERT

Sleeves



BLUSH



YALE



LAUREL



CITRON



MARKETING MATERIAL

Our marketing materials provide everything you need for a successful presentation of Hoppstar – from the latest catalogue and high-quality product images to inspiring videos and logos in various formats. Everything is clearly organized and ready to use – for online, print, or point-of-sale marketing.



IN-STORE MARKETING PACKAGE

Complete in-store marketing package for eye-catching product presentation and increased sales success.



2 × A5 STAND SUJET

With the most important information at a glance



2 × A4 SUJET (FREESTANDING)

Eye-catching mood images for a vibrant shop decor



1 × POS COUNTER DISPLAY

Enough space for 3 pieces per model and a clear, step-by-step instruction, setup is quick and effortless.





FEATURE OVERVIEW

HOPPSTAR CAMERA MODELS

	 ROOKIE	 EXPERT	 ARTIST
RECOMMENDEND AGE 	3 ⁺ YEARS	3 ⁺ YEARS	5 ⁺ YEARS
*NATIVE IMAGE RESOLUTION 	3 MP	3 MP	5 MP
INTERPOLATED RESOLUTION 	30 MP <small>3 MP / 12 MP / 20 MP / 32 MP</small>	40 MP <small>16 MP / 20 MP / 24 MP / 32 MP / 40 MP</small>	12 MP*** <small>5 MP / 8 MP / 12 MP</small>
VIDEO RESOLUTION 	1080 P <small>VGA / 720 P / 1080 P</small>	1080 P <small>720 P / 1080 P</small>	1080 P <small>- / 1080 P</small>
MICRO SD CARD 	16 GB <small>8.000 photos or 2 hours videos</small>	32 GB <small>12.900 photos or 6 hours videos</small>	32 GB <small>50.000 photos or 8 hours videos</small>
SCREEN SIZE 	2,0" IPS <small>2048 × 1536 PX</small>	2,0" IPS <small>2048 × 1536 PX</small>	2,4" IPS <small>2560 × 1920 PX</small>
RECHARGEABLE BATTERY 	750 MAH <small>1000 photos or 2 hours videos</small>	1000 MAH <small>2000 photos or 3 hours videos</small>	1500 MAH <small>2000 photos or 3 hours videos</small>
INPUT VOLTAGE 	DC 5V - 1A <small>≈ 3 hours charging</small>	DC 5V - 1A <small>≈ 3 hours charging</small>	DC 5V - 1A <small>≈ 3 hours charging</small>
SILICONE SLEEVE 	✓	✓	✗
SELFIE CAMERA 	✗	✓	✓
PRINT FUNCTION 	✗	✗	✓
PHOTO FILTER FRAMES 	✓	✓	✓

*actual resolution **artificially increase image resolution to allow a clearer and more detailed view ***due to the printer the resolution cannot be further interpolated)

SAY CHEESE!



ABOUT US

Hoppstar stands for discovery: “Explore the world” and capture what you have experienced. This requires concentration and focus, as well as a strong partner at your side.

Hoppstar wants to be this strong partner for you. That's why we develop products related to photography (and nothing else ...) that you'll be happy to take with you wherever you go.

HOPSTAR
Explore the world!

Hoppstar GmbH
Molkereistraße 4, TOP 15
4910 Ried im Innkreis
AUSTRIA

info@hoppstar.com
www.hoppstar.com

