

# HOPPSTAR

Explore the world!



BIG ADVENTURES START SMALL !

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# ABOUT US



When we were searching for a children's camera for our 4-year-old godchild, we noticed that there are no products on the market that simultaneously take good quality pictures, are easy to use, light and not too bulky and are also visually appealing. Hoppstar was born out of exactly this idea: to make digital kids cameras, with which you can take great photos, are easy to use, are proportioned for children's hands and, moreover, have such a great design that you like to

take them with you wherever you go. Hoppstar sees children's cameras not just as a simple toy, but as a companion designed to help children develop their creativity and powers of observation, develop their fine motor skills and connect them with their surroundings, family and friends. Hoppstar wants to give children the opportunity to immerse themselves in a new world, to experience it as a moment and to be able to capture it.



# WHAT WE CARE ABOUT

## APPEALING DESIGN

Hoppstar kids cameras value attractive design. We want to offer your child a product that they are proud to take with them wherever they go and are also happy to show them off. Hoppstar is available in many different and interchangeable designs, so there is something for every taste.

## MORE THAN "JUST" A TOY

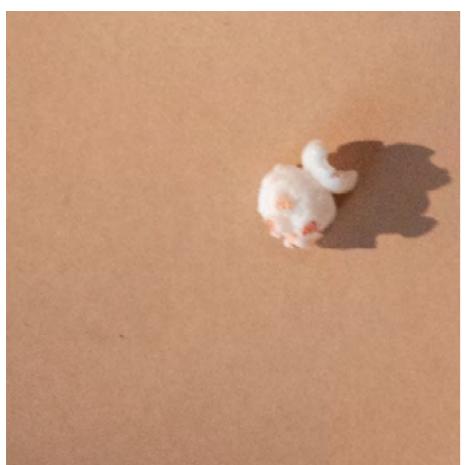
Hoppstar wants to use photography to help children express their creativity, sharpen their observational skills and develop their fine motor skills. Your child should dive into a completely new world, experience it as a moment and be able to capture it photographically.

## NO ADDITIONAL GAMES

Hoppstar kids cameras are educational toys. We deliberately refrain from additional built-in games. But to ensure that the fun of taking photos is not neglected, all cameras have super cute photo filters and frames that children can experiment with.

## JUST GREAT PHOTOS

Of course, not every photo taken becomes a masterpiece, but every photo deserves to be one. That's why Hoppstar children's cameras offer high-resolution image sensors in order to be able to save or print out the photographic moments of your children for the future.



## LIGHTWEIGHT CONSTRUCTION

Hoppstar kids cameras are made of the highest quality materials. These not only make them particularly robust against impacts, but also particularly light and comfortable to use.

## EASY TO USE

Large buttons ensure ease of use so that you can familiarize yourself with all of the camera's functions as quickly as possible.

## CERTIFIED QUALITY

Hoppstar kids cameras are certified according to the following international standards: EN71, RoHS, CE, CCC, MA.

## CHARGING & DATA TRANSFER

Hoppstar kids cameras are equipped with an SD card slot (and a matching 16/32 GB SD memory card) as well as a USB-C charging cable slot for charging.

## 13 EUROPEAN LANGUAGES

The menu of the Hoppstar kids cameras is available in thirteen European languages, including English, German, French, Spanish, Italian, Greek, Slovenian, Danish, Serbian, Dutch, Portuguese, Polish and Hungarian. We are continuously working on adding more languages to both our manuals and camera menu.

# SUSTAINABILITY

## PACKAGING

We are eliminating plastic wherever possible. That's why we have made our packaging 99% plastic-free.

## SERVICE & REPAIR

Wherever possible, we service our products instead of simply replacing a defective product and discarding the original product.

## SHORT ROUTES

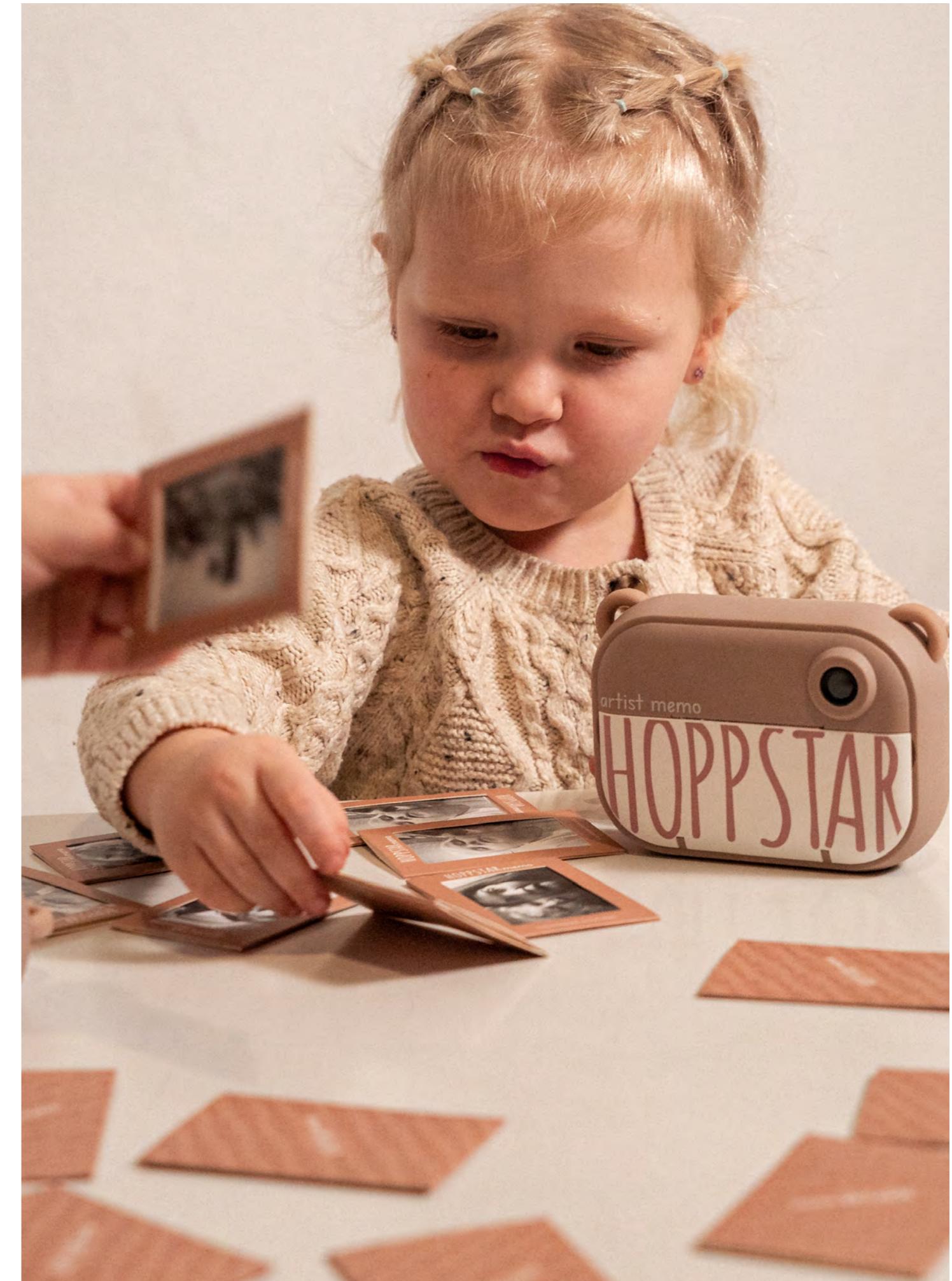
We work with our production partners to keep the routes of raw materials and product components as short as possible. We try to do the same in Europe by avoiding unnecessary routes.

## HIGH QUALITY

Hoppstar products are built in such a way that they have the longest possible product-life. This avoids bringing further products into circulation, for example through replacement products and the disposal of the original product.

## ECO PAPER

Only wood from sustainable timber management is used for the Hoppstar Eco paper. The paper is free of Phenols, BPA and BPS and can therefore be disposed of as normal paper waste. It is also water-resistant. Hoppstar Eco paper is sun-resistant, meaning it does not fade and can be stored for up many years. And it's is proudly produced in Germany.



# HOPPSTAR POPCORN

## BIG ADVENTURES START SMALL!

Small, lightweight, stylish, and equipped with large buttons for easy use. May we introduce: the Hoppstar Popcorn – the perfect kids' camera that fits into any pocket.

With the Popcorn, you're ready for every adventure: a 16 GB SD card included, offering plenty of space for all your photos. It also features a selfie camera and our 2in1 carry lanyard with integrated charging function.

Like all our cameras, the Popcorn comes with popular features such as photo frames, photo filters, and face recognition. It offers children many fun ways to explore their creativity and develop their skills.

Certified quality: CE, EN71, RoHS, CCC, MA.



EASY MENU  
NAVIGATION



ENCOURAGING CREATIVITY  
AND FINE MOTOR SKILLS



MADE BY SAFE  
MATERIALS ONLY

## HIGHLIGHTS



RECHARGEABLE BATTERY



SELFIE CAMERA



16 GB SD MEMORY CARD  
INCLUDED



SUPER SMALL SIZE  
FITS PERFECTLY INTO  
LITTLE HANDS



NEW!

## POPCORN COLLECTION



DUSK



BAY



SORBET



BREEZE



## CUTE ANIMALS COLLECTION

# HOPPSTAR ROOKIE

### TO EXPLORE THE WORLD

The Hoppstar Rookie impresses with its delightful design. The large buttons make it particularly easy to use.

The detachable silicone case offers protection against breakage and at the same time gives enough grip to be able to hold and handle the camera easily.

The Rookie has popular features like photo frames, photo filters and face recognition. It offers children many fun opportunities to explore their creativity and develop their skills.

Certified quality: CE, EN71, RoHS, CCC, MA.



## CHEEKY FRUITS COLLECTION



EASY MENU  
NAVIGATION



ENCOURAGING CREATIVITY  
AND FINE MOTOR SKILLS



MADE BY SAFE  
MATERIALS ONLY

## HIGHLIGHTS



INTERCHANGEABLE SILICONE CASES,  
SHOCKPROOF, FREE OF PVC, PHTALATES AND BPA



RECHARGEABLE BATTERY



16 GB SD MEMORY CARD  
INCLUDED





# HOPPSTAR EXPERT

## TO EXPLORE THE WORLD

The Hoppstar Expert is the ideal kids camera with all the functions you need in everyday life.

Taking photos, an additional selfie camera on the back, 32 GB of storage space for up to 12,900 photos and a video camera function.

Also equipped with an easy-to-use menu and interchangeable silicone sleeves that protect against breakage.

The Expert also has popular features such as photo frames, photo filters and face recognition. It offers children even more opportunities to experience their creativity.

Certified quality: CE, EN71, RoHS, CCC, MA.



EASY MENU  
NAVIGATION



ENCOURAGING CREATIVITY  
AND FINE MOTOR SKILLS



MADE BY SAFE  
MATERIALS ONLY

## HIGHLIGHTS



INTERCHANGEABLE SILICONE CASES,  
SHOCKPROOF, FREE OF PVC, PHTALATES AND BPA



RECHARGEABLE BATTERY



32 GB SD MEMORY CARD  
INCLUDED



SELFIE CAMERA

## EXPERT COLLECTION



BLUSH



YALE



CITRON



LAUREL



# HOPPSTAR ARTIST

## TO EXPLORE THE WORLD

Take photos and print them right away!

In just 3 seconds you have your photo printed in black and white, you can color it, pass it on, or simply admire it.

And – !Attention parents! - all this at an unbeatable price of € 0.04 per photo (as comparison: a Polaroid photo costs around € 1.00).

The Hoppstar Artist also offers: photo frames, photo filters, a selfie camera on the back, video function, and much more!

Certified quality: CE, EN71, RoHS, CCC, MA.



EASY MENU  
NAVIGATION



ENCOURAGING CREATIVITY  
AND FINE MOTOR SKILLS



MADE BY SAFE  
MATERIALS ONLY

## HIGHLIGHTS



RECHARGEABLE BATTERY



32 GB SD MEMORY CARD  
INCLUDED



SELFIE CAMERA



INSTANT PRINTING

## ARTIST COLLECTION



BLUSH



DENIM



LAUREL



BLOSSOM



# HOPPSTAR CAMERAS

WHAT'S IN THE BOX?

## POPCORN



- CAMERA
- MANUAL
- 16 GB MEMORY CARD
- 2IN1 LANYARD WITH BUILT-IN CHARGING CABLE

## EXPERT



- CAMERA
- SILICONE SLEEVE
- MANUAL
- 32 GB MEMORY CARD
- 1X TYPE C ADAPTER  
1X MICRO USB ADAPTER
- 2IN1 LANYARD WITH BUILT-IN CHARGING CABLE

## ROOKIE



- CAMERA
- SILICONE SLEEVE
- MANUAL
- 16 GB MEMORY CARD
- 1X TYPE C ADAPTER  
1X MICRO USB ADAPTER
- 2IN1 LANYARD WITH BUILT-IN CHARGING CABLE

## ARTIST



- CAMERA
- MANUAL
- 32 GB MEMORY CARD
- DATA CABLE
- 1X TYPE C ADAPTER  
1X MICRO USB ADAPTER
- 3 PAPER ROLLS
- CARRY LANYARD



# HOPPSTAR GAMES

## TAKE PHOTOS, PRINT AND PLAY!

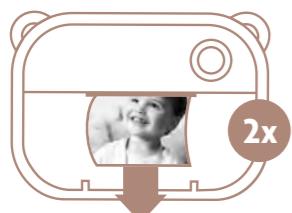
Hoppstar re-invents the famous memo game. Available with or without the Artist camera in the new color almond (only available as Artist Memo).

Create your own photo memory game: just print each photo twice, slide them into the card sleeves – and start playing!

Whether as an add-on (Hoppstar Memo) or as a complete set with the Artist camera (Artist Memo), this game boosts creativity, concentration, and brings fun for the whole family.

Each set includes 24 card sleeves (for 12 pairs) and 6 paper rolls – enough for up to 224 custom pairs.

## How to Play?



01.

Take a picture with your Hoppstar Artist camera and print it 2 times



02.

Put the printouts in the card sleeves and you have your matching pair



03.

Repeat this all over and you have matching fun!

VIDEO  
TUTORIAL



## HOPPSTAR MEMO



## HIGHLIGHTS



24 pcs card sleeves



6 pcs paper rolls

## ARTIST MEMO

Set (Hoppstar Memo + Artist Camera)



## HIGHLIGHTS



24 pcs card sleeves



6 pcs paper rolls



Hoppstar  
Artist Camera  
Color almond

# HOPPSTAR GAMES

## WHAT'S IN THE BOX?

### HOPPSTAR MEMO

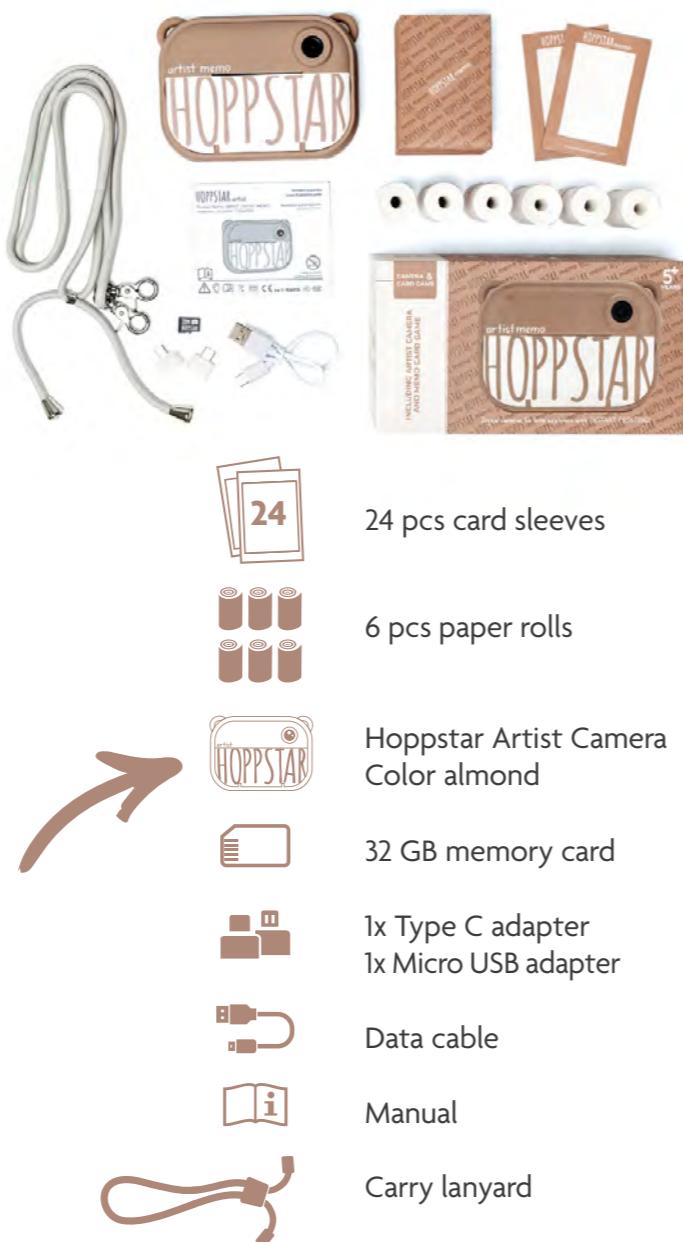
Our add-on is perfect if you already own a Hoppstar Artist. Simply print your photo twice, place the prints into the card sleeves, and you've got your matching pair. Repeat again and again – for endless matching fun!



24 pcs card sleeves  
6 pcs paper rolls

### ARTIST MEMO

Take a picture with the included Hoppstar Artist camera, print it 2 times, put the printouts in the card sleeves and you have your matching pair. Repeat this all over and you have endless matching fun!



24 pcs card sleeves

6 pcs paper rolls

Hoppstar Artist Camera  
Color almond

32 GB memory card

1x Type C adapter  
1x Micro USB adapter

Data cable

Manual

Carry lanyard





# HOPPSTAR BAGS

## A PERFECT FIT: COLOR MATCHING BAGS

May we introduce: the Hoppstar Bags, color matching to all Hoppstar Cameras!

With these super stylish bags, you can carry your Hoppstar Camera around and protect it against dust, bumps and scratches.

They offer enough space for your camera, accessories and much more! Sewn from high-quality nylon, the bags are super light, super soft and super durable at the same time.

The Hoppstar Bags also offer inner compartments for the perfect organization of all kinds of things and a padded carrying strap which is adjustable in length.

## HIGHLIGHTS



CARRYING STRAP ADJUSTABLE IN LENGTH



SHOCKPROOF AND PROTECTS AGAINST DUST AND MOISTURE



SUPERSOFT FABRIC FOR A SOFT TOUCH



SPACIOUS DESIGN FOR CAMERA AND ALL ACCESSORIES



INSIDE SLEEVE POCKETS FOR EASY ORGANIZING ALL ITEMS

## MINI BAG COLLECTION

Perfect for Hoppstar Popcorn, Rookie & Expert



NAVY



BUBBLEGUM



HONEY



LAUREL



BLOSSOM

## MIDI BAG COLLECTION

Perfect for Hoppstar Artist



NAVY



BUBBLEGUM



CREAM



LAUREL



BLOSSOM



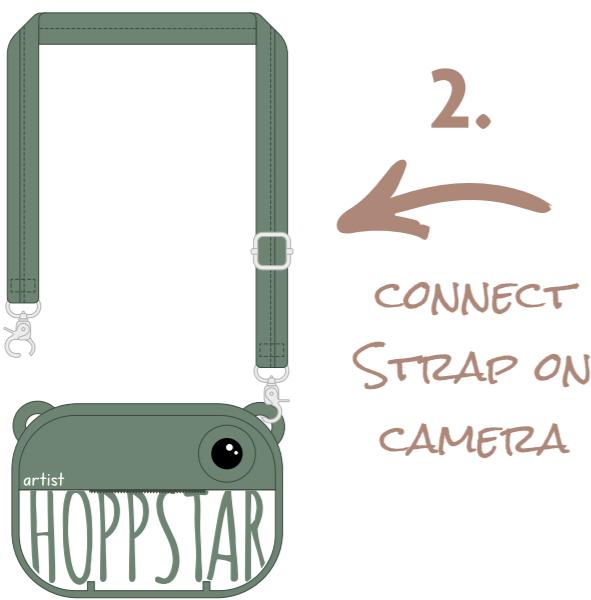
DENIM

## 2IN1 STRAP

The Midi bag is perfectly matched to the Hoppstar Artist, ideal for carrying everything your little photographer needs.



The carrying strap from the Midi bag can also be attached directly to the camera – for flexible and stylish photo adventures on the go.



# HOPPSTAR 2in1 BAGS *CHEEKY FRUITS*

Our fun and colorful Cheeky Fruits Bags are the perfect match for our popular and colorful Cheeky Fruits cameras – Strawbella, Blubelle, Pina Coolada and Mr. Smithy.

These playful camera bags are not only eye-catching but also super practical: thanks to their clever design, they can be worn as a shoulder bag or as a backpack. They fit children of all ages and offer enough space for all Hoppstar camera models.

Ideal for little explorers on big adventures!

## HIGHLIGHTS

-  EYE-CATCHING FRUIT DESIGNS MADE INTO CUTE STYLISH BAGS
-  2 IN 1 FUNCTION: BAG AND BACKPACK, EASY TO CHANGE
-  CARRYING STRAP ADJUSTABLE IN LENGTH
-  SHOCKPROOF AND PROTECTS AGAINST DUST AND MOISTURE
-  SUPERSOFT FABRIC FOR A SOFT TOUCH
-  SPACIOUS DESIGN FOR CAMERA AND ALL ACCESSORIES
-  INSIDE SLEEVE POCKETS FOR EASY ORGANIZING ALL ITEMS

## CHEEKY FRUITS BAG COLLECTION

Perfect for Hoppstar Rookie Cheeky Fruits



STRAWBELLA



PINA COOLADA



BLUBELLE



MR. SMITHY

## 2IN1 STRAP

### BAG MODE

In its default mode, all cheeky fruits bags can be used as a classic shoulder bag. The strap is adjustable in length and can be customized to fit the child's height. This ensures a comfortable and secure fit for both younger and older children.

1.

CHANGE THE  
SHOULDERBAG...



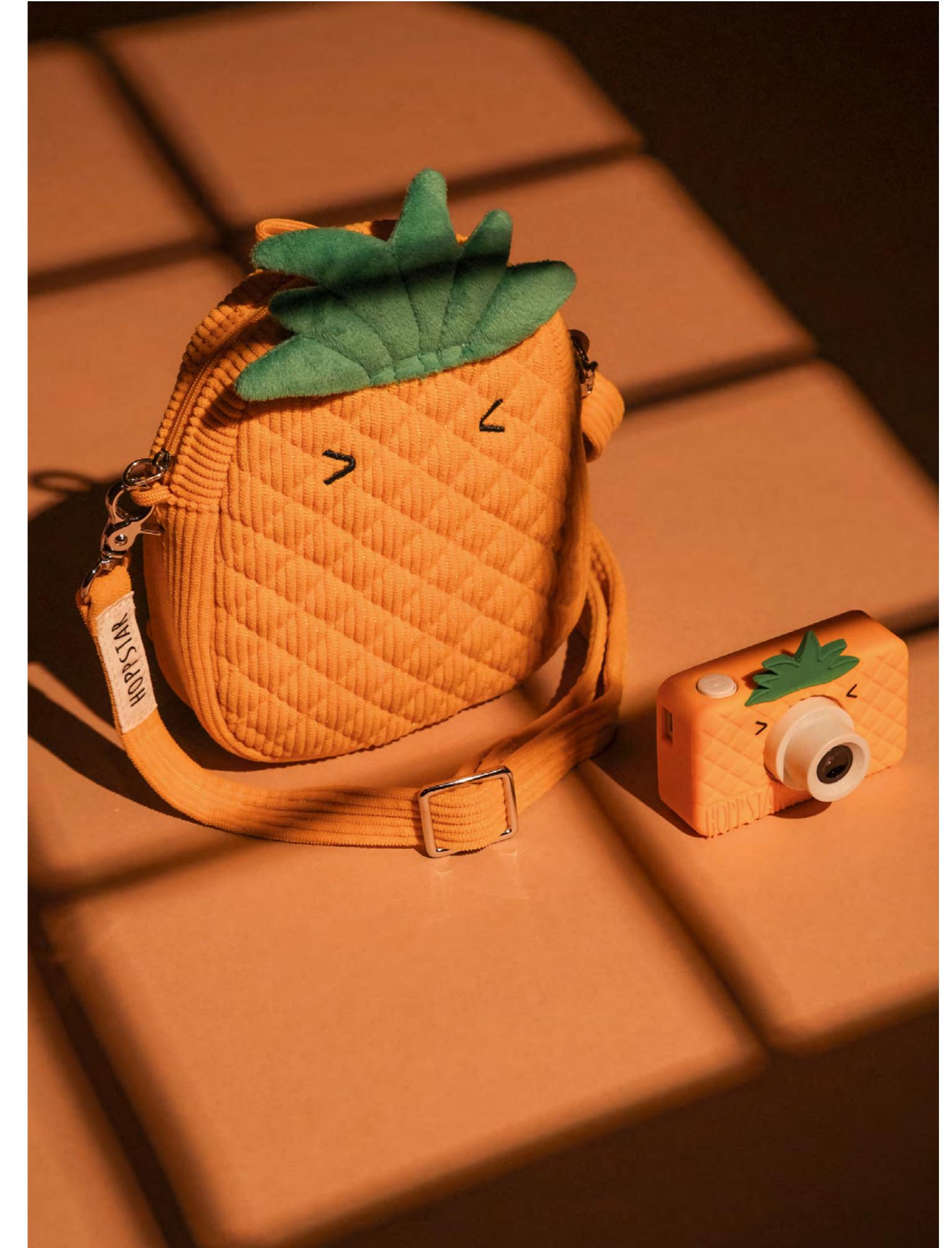
## 2IN1 STRAP

### BACKPACK MODE

With just a few simple steps, all cheeky fruits bags can be transformed from shoulder mode into a backpack. The shoulder strap is re-threaded to create two separate straps, allowing the bag to be worn comfortably on the back. No extra accessories are needed.

2.

... INTO A  
BACKPACK!





# HOPPSTAR PRINTING PAPER

## FOR ARTIST CAMERA

Refill paper for the Hoppstar Artist camera is available in four different types. Each pack contains three rolls, allowing for up to 225 photos to be printed — while the eco paper can produce up to 300 photos. A pack of standard paper is already included in every Hoppstar Artist packaging, so printing can start right away.



### STANDARD PAPER

2 pcs paper + 1 pc self-adhesive roll



### STICKY PAPER

3 pcs self-adhesive rolls



### COLOR PAPER

3 pcs pastel color rolls



### ECO PAPER

3 pcs blue eco paper rolls



# HOPPSTAR SILICONE SLEEVES

## FOR ROOKIE & EXPERT CAMERAS

Elevate your camera experience with Hoppstar Accessories! Hoppstar Rookie and Hoppstar Expert cameras are delivered with silicone sleeves in a great design.

They come in a wide variety of colors and styles, are interchangeable and designed to make the cameras shock and impact resistant.

## HIGHLIGHTS



SHOCKPROOF INTERCHANGEABLE CASES



MADE BY SAFE MATERIALS ONLY – FREE OF PVC, PHTHALATES AND BPA

## ROOKIE SILICONE SLEEVES

Cute Animals Collection



BLUSH



YALE



HONEY



BLOSSOM



OAT

## ROOKIE SILICONE SLEEVES

Cheeky Fruits Collection



STRAWBELLA



BLUBELLE



PINA COOLADA



MR. SMITHY

## EXPERT SILICONE SLEEVES



BLUSH



YALE



LAUREL



CITRON

# HOPPSTAR MARKETING MATERIAL

Our marketing materials provide everything you need for a successful presentation of Hoppstar – from the latest catalogue and high-quality product images to inspiring videos and logos in various formats. Everything is clearly organized and ready to use – for online, print, or point-of-sale marketing.



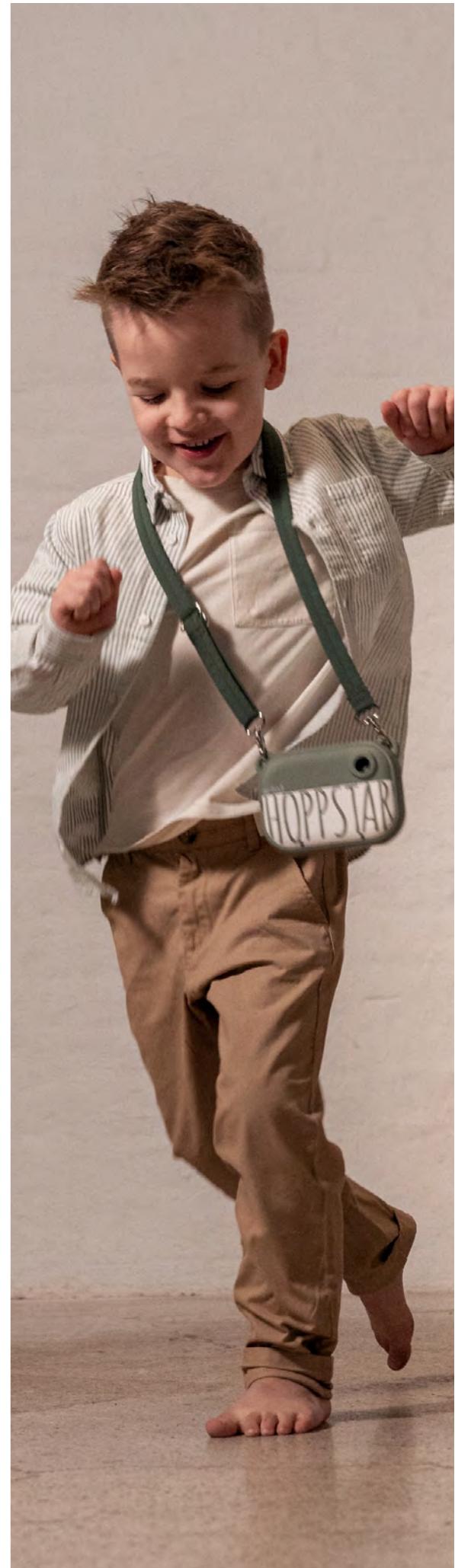


# HOPPSTAR

# FEATURE OVERVIEW

	POPcorn	ROOKIE	EXPERT	ARTIST
RECOMMENDED AGE	3+ YEARS	3+ YEARS	3+ YEARS	5+ YEARS
NATIVE IMAGE RESOLUTION*	2 MP 1.280 x 960 PX	3 MP 2.048 x 1.536 PX	3 MP 2.048 x 1.536 PX	5 MP 2.560 x 1.920 PX
INTERPOLATED RESOLUTION**	48 MP 8.000 x 6.000 PX	48 MP 8.000 x 6.000 PX	40 MP 7.328 x 5.496 PX	12 MP*** 4.000 x 3.000 PX
VIDEO RESOLUTION	FHD 1080 P	FHD 1080 P	FHD 1080 P	FHD 1080 P
MICRO SD CARD	16 GB 8.000 photos or 2 hours videos	16 GB 8.000 photos or 2 hours videos	32 GB 12.900 photos or 6 hours videos	32 GB 50.000 photos or 8 hours videos
SCREEN SIZE	1,54" IPS	2,0" IPS	2,0" IPS	2,4" IPS
RECHARGEABLE BATTERY	320 MAH 600 photos or 1 hour videos	750 MAH 1000 photos or 2 hours videos	1000 MAH 2000 photos or 3 hours videos	1500 MAH 2000 photos or 3 hours videos
INPUT VOLTAGE	DC 5V - 1A ≈ 1,5 hours charging	DC 5V - 1A ≈ 2 hours charging	DC 5V - 1A ≈ 3 hours charging	DC 5V - 1A ≈ 3 hours charging
SILICONE SLEEVE	✗	✓	✓	✗
SELFIE CAMERA	✓	✗	✓	✓
PRINT FUNCTION	✗	✗	✗	✓
PHOTO FILTER FRAMES	✓	✓	✓	✓

\*actual resolution \*\*artificially increase image resolution to allow a clearer and more detailed view \*\*\*due to the printer the resolution cannot be further interpolated)



A PICTURE IS WORTH  
A THOUSAND WORDS.

**HOPPSTAR**

Explore the world!

Hoppstar GmbH  
Molkereistraße 4,  
TOP 15  
4910 Ried im Innkreis  
AUSTRIA

[info@hoppstar.com](mailto:info@hoppstar.com)  
[www.hoppstar.com](http://www.hoppstar.com)

